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**Mississippi:** A Driving Force Behind  
*Today's Automotive Sector Success*

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## Measuring Our Success

*Positioned for Growth*

2014

- ▶ Mississippi's economy totaled **>\$104 billion.**

2014

- ▶ CNBC “Comeback State” based on economic performance since the depth of the 2009 recession.



First in Business Worldwide.



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MISSISSIPPI RANKS  
**TOP 5**  
FOR PERMITTING  
**SPEED**  
*Area Development Magazine, 2015*

MISSISSIPPI RANKS  
**#3**  
FOR COMPETITIVE  
**LABOR COSTS**  
*Area Development Magazine, 2015*

MISSISSIPPI RANKS  
**#5**  
OVERALL COST OF  
**DOING BUSINESS**  
*Area Development Magazine, 2015*

MISSISSIPPI RANKS  
**TOP 10**  
**AUTOMOTIVE**  
MANUFACTURING STRENGTH  
*Business Facilities, 2014*

STATE EXPORTS GREW BY  
**259%**  
DURING THE PAST  
**10 YEARS**  
LARGEST GROWTH: NAFTA, PANAMA,  
CAFTA-DR, PERU AND SINGAPORE.  
*International Trade Administration,  
Office of Trade and Economic Analysis*



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MISSISSIPPI RANKS

**#4**  
**INCENTIVE**  
**PROGRAMS**

*Area Development Magazine, 2015*

MISSISSIPPI RANKS

**#6**  
**MOST TAX-FRIENDLY**  
**STATES FOR BUSINESSES**

*Kiplinger, August 2015*

MISSISSIPPI RANKS

**TOP 5**  
**IN ADVANCED**  
**MANUFACTURING**

*Expansion Solutions Magazine, 2013*

**THERE'S NO QUESTION WE MADE THE RIGHT  
CHOICE COMING TO MISSISSIPPI WITH THIS  
PROJECT.**

**Tadaharu Yamamoto, President**  
*Yokohama Tire Manufacturing Mississippi, LLC (YTMM)*

*Pioneer Aerospace  
Columbia, MS*





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# AUTOMOTIVE

Mississippi's Rolling Out Vehicles In Record Numbers



TOYOTA

Blue Springs, Mississippi

- ▶ More than **3.6 million vehicles** produced in MS since 2003
- ▶ High-growth target industry





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▶ Fastest U.S. plant to produce 500,000 vehicles

▶ **623,000** Corollas (Sept. 2015)



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▶ Murano line moved to MS    ▶ 800 new jobs (Summer 2013)



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▶ **Phase 1 - 500 jobs**

▶ **\$300 million investment**



## German Foreign Direct Investment



- ▶ 300 new jobs
- ▶ \$140 million investment
- ▶ Partnered with NW MS Community College to train workforce



- ▶ Automotive interiors
- ▶ 650 new jobs
- ▶ \$30 million investment
- ▶ Production started January 2015



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Mississippi

# MS Community Colleges Ranked #1 in USA

Wallet Hub 2015

## Workforce Training FY 2014

### 21,381

-training classes

### 8,427

-career readiness certificates

### 602

- companies served



NORTHWEST  
MISSISSIPPI COMMUNITY COLLEGE



MISSISSIPPI DELTA  
COMMUNITY COLLEGE





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## **“MADE IN THE USA”**

**The Southern U.S. automotive sector leads the world in growth and innovation.**

**We must remain committed to:  
investing in our workforce,  
strengthening our business climates,  
and outperforming our competition.**

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**Mississippi has a winning track record.  
The South's automotive corridor is strong.  
*Let's keep it that way.***