



**SOUTH  
CAROLINA**



**\$1.7 BILLION**  
**Planned Investments**  
Announced in 2014



**3,165 JOBS**

Announced in 2014



# **9 EXPANSIONS**

**Announced in 2014**



# **4 NEW SITES**

**Announced in 2014**

# **2 NEW OEMs**

**Announced in 2014**

**VOLVO CARS  
DAIMLER VANS**

# #1

- **Jobs through foreign investment**
  - **Cost of doing business**
  - **Passenger vehicle exports**
    - **Tire exports**

Source: Area Development, IBM Global Investment Trends, U.S. Department of Commerce



**5<sup>th</sup> Annual SC  
Automotive Summit**

**February 24–26, 2016**

**SC Auto Week**

**February 21–27, 2016**



# GEORGIA

Revised: 9.11.15

IN 2014:

**2,868** new jobs announced

**10** new site locations announced

**27** new site expansions

Source: Georgia Department of Economic Development

Revised: 11/17/14

IN 2014:

**\$722,168,879**  
in planned investments

Source: Georgia Department of Economic Development

Revised: 9.11.15

CURRENTLY:

Approximately **18,000**  
people employed in the automotive  
industry in more than  
**250** facilities

Rankings by economic development or industry magazines



**#1 STATE**  
for business climate

**#1 STATE**  
for workforce development



**#1 STATE**  
for doing business

**#1 STATE**  
for labor climate




**#1 STATE**  
for cooperative  
State government

A light blue silhouette of the state of Alabama is centered on the page. The word "ALABAMA" is written across the middle of the silhouette in a bold, red, distressed font.

# ALABAMA

Revised: 9.11.15

A light blue map of the state of Alabama is centered in the background of the slide.

Approximately  
**994,000 VEHICLES**  
**1,700,000 ENGINES**  
2014

A light blue map of the state of Alabama is centered in the background of the slide.

**38,300 DIRECT JOBS**  
in auto manufacturing

**191,500 TOTAL JOBS**

A light blue map of the state of Indiana is centered in the background of the slide.

**1,364 JOBS**  
**Announced in 2014**

A faint, light-colored map of the state of Alabama is centered in the background of the slide.

**7 NEW SITES**  
Announced in 2014

**8 NEW SITES**  
Announced in 2015

A faint, light-colored map of the state of Arkansas is centered in the background of the slide.

**21 EXPANSIONS**  
Announced in 2014

**29 EXPANSIONS**  
Announced in 2015

A light blue map of the state of Alabama is centered in the background of the slide.

**\$821 MILLION**  
**Planned Investments**  
**Announced in 2015**

**#2**

**in Automotive  
Manufacturing Strength**

**Business Facilities Magazine**

A graphic design featuring a light blue map of the state of Mississippi centered on a teal background. The map has a slightly distressed, torn-paper edge effect. Overlaid on the map is the word "MISSISSIPPI" in a bold, red, sans-serif font with a textured, stippled appearance.

**MISSISSIPPI**

FROM 2014 TO DATE:

**7 STATE-ASSISTED**

economic development announcements

**1,532** new jobs

**\$127,600,000** in new investment

A light blue silhouette of the state of Indiana is centered in the background of the slide.

**Ranked #5**

**overall cost of doing business**

Area Development, 2015

A light blue map of the state of Indiana is centered in the background of the slide. The map is semi-transparent and has a slightly distressed, torn-paper edge effect.

# **Ranked #3**

## **for competitive labor costs**

Area Development, 2015



**TOP 10**  
automotive manufacturing  
strength

Business Facilities, 2015



**3-MILLIONTH  
VEHICLE**  
produced by  
Nissan Canton



# **NISSAN CANTON**

**is the global source for  
Murano production**

A light blue map of the state of Mississippi is centered in the background of the slide. The text is overlaid on this map.

**In April 2014,  
Toyota Motor Manufacturing Mississippi  
in Blue Springs  
began exporting the best-selling Corolla  
to customers in Central and South America  
and the Caribbean**

**TENNESSEE**

**111,000 EMPLOYED**  
**in 900+ facilities**

**3 OEMs**

**Nissan, GM, Volkswagen**

A light blue map of the state of Indiana is centered in the background of the slide. The text is overlaid on the map.

**22,000 JOBS**  
created by OEMs  
since 2011

**84.2%**

**Tennessee counties with  
automotive operations**

SINCE 2011:

**224** automotive projects

**34,770** new jobs

**\$6,860,788,224**  
in capital investment

**Ranked #1**

**automotive parts exports  
among Southeastern states**

# **State of the Year**

Business Facilities magazine

**#1**

strength in automotive  
manufacturing

**auto****XL R8R**

**2015**

# autoXLR8R

- **Industry Feedback**
- **Regional Colaboration** – Alabama, Georgia, South Carolina, Tennessee
- **International Presence**
- **University: Technology Commercialization Program**
- **Online Program Delivery**

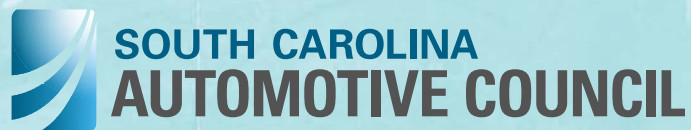
# autoXLR8R

## INDUSTRY FEEDBACK

- One on One's – Tier I, II, & OEM's
- Performance Metrics – SPQRC
- Processes Improvement
- 3 New Companies

# autoXLR8R

## REGIONAL COLLABORATION

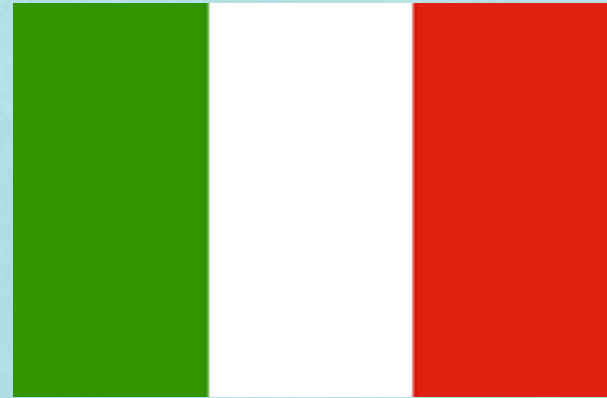


# autoXLR8R

## INTERNATIONAL RESEARCH



**Aguascalientes,  
Mexico**



**Milan, Italy**

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## UNIVERSITY TECH



# autoXLR8R

- **8-week accelerator**
- **Online Program Delivery**
- **Road show – 3 States, 3 Days**

# Southern Region Talent Development Best Practices Summit



Hosted by AAMA  
June 16, 2016  
The Westin  
Huntsville, AL

**GAMA**®



Georgia Automotive  
Manufacturers Association®

# FIRST ANNUAL SOUTHERN AUTOMOTIVE WINNERS—SCAC



• 2015 - SCAC •

**GAMA**<sup>®</sup>  
Georgia Automotive  
Manufacturers Association<sup>®</sup>



# SAC GOLF TOURNAMENT

## 2<sup>nd</sup> Annual Southern Automotive Cup GAMA Golf Tournament

**May 3, 2016**

Country Club of the South  
Johns Creek, Georgia

Registration will begin in 2016

**Pick up free golf tees now!**



**GAMA**<sup>®</sup>  
Georgia Automotive  
Manufacturers Association<sup>®</sup>