



CHATTANOOGA CAN DO

**CHATTANOOGA, TN**  
.....  
**THE CENTER OF THE**  
.....  
**AUTOMOTIVE SOUTH**

# COMMUNITY ENGAGEMENT

**Chattanooga's History**

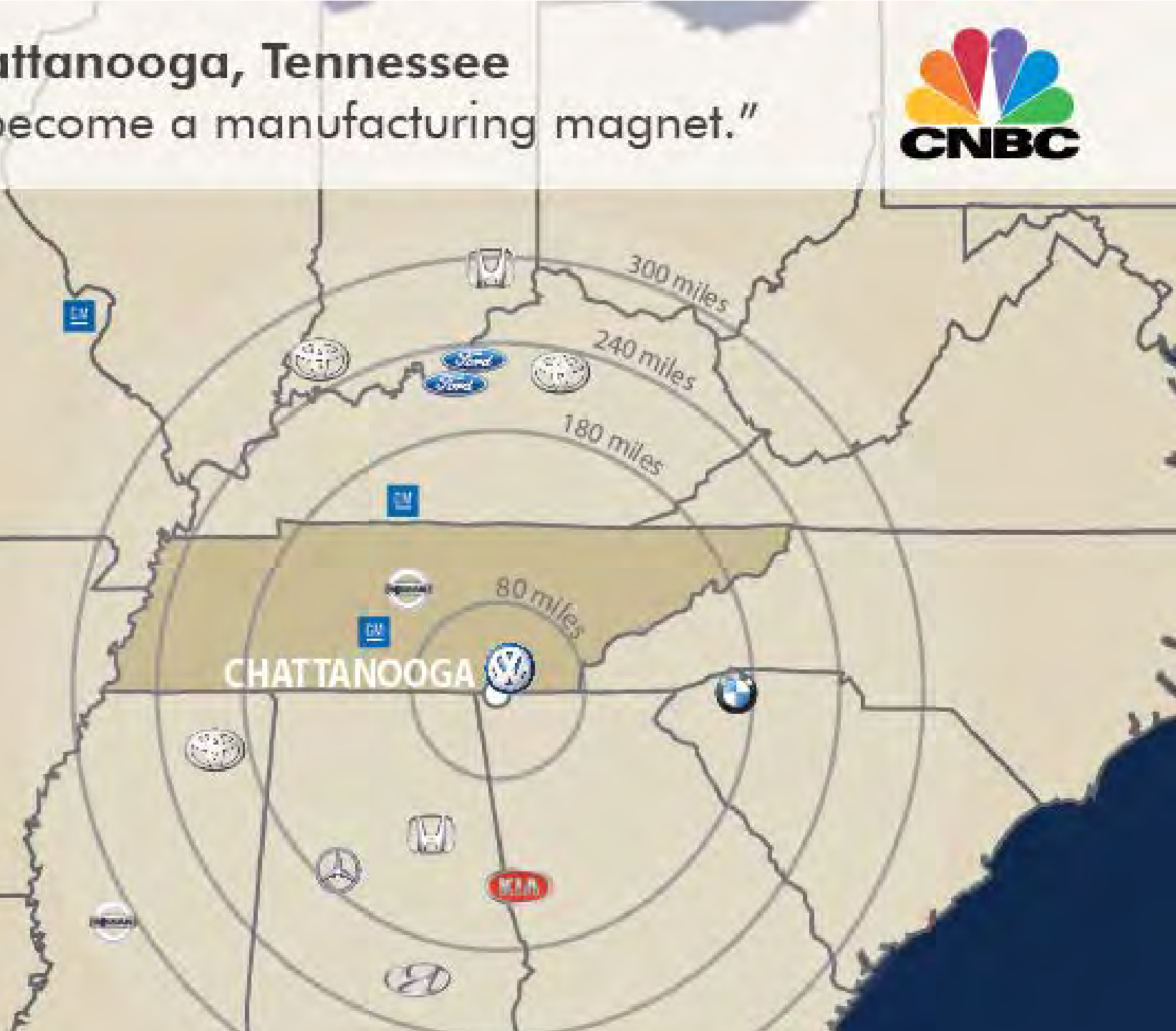
**Community Expectations**

**Our Experience**

- on the community
- for economic development



“Chattanooga, Tennessee  
has become a manufacturing magnet.”



# DIVERSE & THRIVING BUSINESS SECTOR



ALSTOM



WACKER



WRIGLEY



KOMATSU



W.J. O'NEIL COMPANY







Das  
book  
of  
what  
the  
people  
want.

Das  
book  
of  
what  
the

company

wants.

Ahem.



Das Auto



Hallo.



Hello.

Der Choo Choo



The company wants it done quickly.

60 projects + \$1.5 billion = Our Experience Together



Wir machen das nicht  
zum ersten Mal.

-----  
*This ain't my first rodeo.*



The company wants it done quickly.

60 projects + \$1.5 billion = Our Experience Together

The company wants outdoor days  
and city nights.



The company wants  
outdoor days and city nights.

Kajak oder Oper? Beides ist moeglich.

-----  
*Kayaking or the opera? I choose both.*





The company wants people who share its values  
And value its shares.

Chattanooga and Tennessee have much in common with the company and we bring a lot of value straight to your bottom line.

The company wants to be in the top spot.

“Chattanooga is Tennessee’s undiscovered gem.” *The New York Times*



**Welcome to  
Chattanüga.**

**Der beste  
Platz für  
Das Auto.**

Alles einsteigen!

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*All aboard!*



# OUR EXPERIENCE

## **Economic Development Perspective**

- International Image**
- Localization Efforts**



# \$4 BILLION IN FOREIGN DIRECT INVESTMENT



# OUR EXPERIENCE

## Community Experience

- Environment
- Education
- General Community Support



# YOUTH AND ENVIRONMENT



# ENVIRONMENT



# BACK TO CLASS

## STEM school launches on first day of school in Hamilton County

### ONLINE

See video of the first day of school at [timesfreepress.com](http://timesfreepress.com).

### WHAT'S NEXT

First-day enrollment figures are expected to be released today.

BY KEVIN HARDY  
STAFF WRITER

Nick Gatlin isn't much of a science guru and never liked science classes too much. But that's something teachers and staff at Hamilton County's newest school hope to change.

The county's science, technology, engineering and math school welcomed its first 75 students on the first day of school Monday. Educators say the school will focus on STEM areas but also will fundamentally shift the way high school is taught.

"I think what kids are looking for is a new way of doing school that's not boring," STEM Principal Tony Donen said. "Hopefully by the way we go about attacking science, there's a new interest brought about."

Even the STEM school's building is evidence of a different way of doing things.

Instead of concrete walls, low, cubiclelike partitions

See SCHOOL, Page A4



STAFF PHOTOS BY TIM BARBER

**Above:** Five STEM school teachers meet in Kim Stanley's English classroom as the entire student body receives training from Apple technicians on the use of their new iPads. **At top:** Ninth-grader Evans Ayala gets acquainted with an iPad.

# AWARENESS AND COMMITMENT



